



John Lewis magazine gives tips on breast binders for trans children

Partnership faces calls for boycott after critics brand guidance in staff publication 'dangerous' and 'irresponsible'

Hayley Dixon, SPECIAL CORRESPONDENT *and* Isabel Oakeshott

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John Lewis has launched a magazine for staff which advises parents on how to find breast binders for trans children.

The partnership, which also owns Waitrose, faced boycott calls on Wednesday after it issued a new publication to more than 70,000 staff members.

The Identity magazine, produced by the "LGTQIA+ network", warned parents their support "can determine their child's mental wellbeing" before quoting figures from [controversial charity Stonewall](#), which suggested that the number of trans children attempting suicide is "double the national average".

The magazine recommends support from [the charity Mermaids](#), which is currently under investigation by the Charity Commission amid safeguarding concerns, and praises private clinic [Gender GP for prescribing cross-sex hormones](#).

James Esses, co-ordinator of the [Declaration for Biological Reality](#), who was sent the magazine by a concerned staff member, said "My main concern is that we have an employer pushing a divisive and dangerous ideology on to its staff members.

"It is particularly concerning that it suggests to potentially vulnerable parents in a difficult situation that the answer to their daughter's distress with their bodies would be to get them a breast binder, that is the most alarming thing of all."

Calls for boycott

Calls for a boycott of the stores come as the company is already struggling financially, with multi-million pound losses prompting plans for a major turnaround.

Earlier this week, it emerged that staff, braced for sweeping job cuts, have been warned they face disciplinary action if they post abusive comments on its internal forum.

It is not the first time that John Lewis has sparked controversy over trans issues. In 2019 it caused a row over protection of single sex spaces after telling customers they can use “whichever fitting room makes them feel most comfortable”.

The Identity magazine starts with an introduction from the editor in which he suggests the debates over LGBTQ rights are “playing pointless politics with people’s lives”.

The magazine, seen by the Telegraph, features a piece on “Raising Trans and Non-Binary Children”, which focuses on a mother, Simone, who says she was not surprised her daughter wanted to transition to be a boy as “he hadn’t worn anything girly since he was eight”.

It says that children unable to express their gender identity experience a “dramatic decrease in their mental health” and says that parents should “take steps to learn, grow and support” their children.

The article also features the experiences of trans staff members. One says: “If you love your child enough, you’re not going to care about the judgment that you may face just because they’re happy.”

Parents and professionals have long warned about social transition and affirming a child’s trans identity, with the interim Cass report advising that changing a young person’s name and pronouns or the way that they dress, is not a “neutral act” that could have “significant effects” in terms of “psychological functioning”.

The magazine feature goes on to quote a parent, Anne, saying that social media influencers “helped” by sharing “tips on how to safely use clothing and equipment to achieve a person’s desired gender identity, for example, chest binders”.

Anne says that “a binder is always safer than the alternatives”.

Health risks

A study by the Johns Hopkins School of Public Health has previously found that 97 per cent of adults who use breast binders experienced health impacts from binding, including pain, rib fractures, changes to the spine, headaches, respiratory and skin infections and muscle wasting.

According to the study, the most comprehensive to date: “Commercial binders were the binding method most consistently associated with negative health outcomes, possibly because such binders have the potential to provide more compression than other binding methods.”

Simone describes taking her child to Gender GP, a private online clinic marred by controversy over prescribing drugs to children, in order to get puberty blockers.

The piece concludes that getting a child “on the waiting list for gender-affirming care and therapy if they need it can be life-saving.”

The magazine also includes advice on using preferred pronouns “because it’s right to do so” and a glossary of trans terms and dates for events.

The magazine says some of the events which will be recognised in 2024 include International Trans Day of Visibility, Asexuality Day, Agender Pride Day, Pansexual and Panromantic Visibility Day, Non-binary Awareness Week and International Non-binary People’s Day.

Staff ‘too afraid to speak out’

Mr Esses said: “I have been contacted by employees who are worried about this but are now too afraid to speak out.

“This magazine is a signal that anybody who believes in biological reality, who believes that men should not be entering women’s spaces and that children should not be medicalised will be viewed with disdain by John Lewis.”

Stephanie Davies-Arai, founder of Transgender Trend which advocates for evidence-based healthcare, said: “It is totally wrong, irresponsible and indefensible that John Lewis would put this advice out there to employees, a lot of whom are parents.

“They do not have any expertise on the subject – they are not clinicians, therapists or medical professionals and it is not their place to advise parents, particularly when the advice they are giving is so dangerous. The medical scandal around the gender transition of children is so well documented that they cannot claim ignorance.”

A John Lewis Partnership spokesman said: “We want the Partnership to be a place where people can work or shop with confidence, irrespective of their backgrounds.

“Multiple studies – including those from the Government – show that trans people are at higher risk of hate crimes and discrimination, and this magazine was created by our LGBTQIA+ network to champion understanding and support. It has been positively received by the huge majority of our Partners.

“We’ve a number of networks across our business, which encourage open conversations. Partners can share their own questions and experiences – even on topics where people have different views.”

Related Topics

John Lewis, Stonewall, LGBTQ



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MOST LIKED



Someone is typing

AM

Andrew Manners 1 MIN AGO

They might wish to focus on their customers and the saving of their business.

DW

Deborah Williams 18 HRS AGO

I've contacted customer services to say I will no longer shop there - I spend thousands every year but no more. Mermaids and Stonewall are the epitome of everything I detest and if an organisation is being unduly influenced by them then that is the end of my custom.

My views align with JKR, Kathleen Stock, Graham Linehan, Julie Bindel, Rosie Duffield, Miriam Cates, Sharon Davies, Helen Joyce, Maya Forstater- Join me and spend nothing at JL or Waitrose until they pledge support to those that protect women and children's rights and adherence to the laws of this country.

AN

annaebaxter67 18 HRS AGO

Agree

RE

Rupert Evans 18 HRS AGO

Excellent post.

MS

Mic San 18 HRS AGO

I will definitely join you.

RP

Richard Prior 16 HRS AGO

I stopped shopping at Waitrose two years ago when they started their rainbow preaching.

Mrs P

WK

Wendy Kellett 12 HRS AGO

Well said and I have closed my account too

NL

Nigel Le Gresley 8 HRS AGO

Thank you for letting me know about Waitrose- I didn't know about them. Aldi & Tesco for me then.

JN

James Nash 6 HRS AGO

As have I just now.

WI

WhatIf I Said 6 HRS AGO

Are M&S up to the same as JL?

PS

Paul St Quentin 2 HRS AGO

The Katie Morley Investigates article, elsewhere in this paper: 'John Lewis sent a cowboy to fit my £26k kitchen', is extremely illuminating.



THIS COMMENT HAS BEEN REMOVED

9

SHOW OLDER REPLIES

SN

Sir Nicholl Vieux-Croustillent 6 HRS AGO

Excellent point. Kids love their fads. The difference between now and the 90's is that we have the internet, tik tok etc and a whole evil industry plus tax payer funded charities supporting this one.

SG

Stephen Gurney 5 HRS AGO

Does anyone know what the top comment was and why it was removed?

MS

Michael Sullivan 19 HRS AGO

What the h#ll happened to John Lewis? Destroyed in a few years of woke mis management.

GF

Guy Fawkes 18 HRS AGO

Hopefully...Shazza was fitted up by the Radley/Army boys who knew that the place was doomed, hence chose a useless public sector simpleton to take the flak - win win EDITED

MS

Mic San 18 HRS AGO

Did they not see what happened to Budweiser? They must be dim.

MW

M Wheeler 9 HRS AGO

Thick ant tone deaf are the words please. White is a stupid woman who has used her gender and colour to destroy this great institution. To give her a state award shows the Royals are mad too..

PS

Patricia Smith 5 HRS AGO

The Royals gave her a state award on the recommendation of the government, not themselves.

SY

Scott Young 19 HRS AGO

I've just cancelled both my JL & Waitrose accounts, Dame White has successfully done what she wanted in destroying the company which was too middle class for her wokeness, oh btw she was part of the original horizon scandal in cahoots with Blair

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SHOW OLDER REPLIES

DG

D G PARVIN 16 HRS AGO

THX

SC

JM

John May 14 HRS AGO

Interesting. Looks like she was the only civil servant on the distribution list. What was her role then? Her linked in CV is very short.

LB

L Beney 19 HRS AGO

John Lewis's actions are grotesquely irresponsible. It is clear that they have handed carte blanche to gender activists who have no interest in the truth, in reality or - above all - in the safeguarding and protection of vulnerable children. Most of what is being peddled here is discredited misinformation.

The magazine claims to "educate". Education usually involves the dissemination of facts, open discussion of evidence and balanced debate. Instead, the magazine offers indoctrination.

"Identity" also wishes to "celebrate" - celebrate what, exactly? A push towards the lifelong medication of children who feel "different", same-sex attracted or frightened of our grossly over-sexualised world? The surgical removal of healthy body parts?

And when staff are too frightened to challenge this, John Lewis has a massive and serious problem on its hands.

VE

V E Currie 17 HRS AGO

Yes, John Lewis has a massive and serious problem on its hands but so has the whole country. This gender changing nonsense is so widespread that we are encouraging a whole generation of youngsters to question their genders when they should be enjoying their childhood. IT HAS GOT TO STOP!

DW

David Walker 19 HRS AGO

Idiots. Sex toys and now this garbage. No more business from me.

NC

No Comment 19 HRS AGO

Perhaps they can start by sacking the internal comms team responsible for such tripe

PM

Piggy Malone 17 HRS AGO

And the HR team who seem to be entirely ignorant of the Equality Act 2010 and the Maya Forstater case.

AG

Al Green 13 HRS AGO

And the useless CEO.

MP

michael pinkowicz 19 HRS AGO

I shop once a year here at Christmas and spend a considerable amount, i wont be doing this next year. EDITED

NL

Nigel Le Gresley 8 HRS AGO

Nor me!

TT

Telegraph Telegraph 1 HR AGO

I am so disappointed, I have been a long time shopper at John Lewis and Waitrose!!! And it will be annoying for me, but I will henceforth (sadly but angrily) no longer give either my custom.

What a complete disappointment. (expletive) John Lewis - and your child mutilation paedophilic anti-women attitudes. Most of your customers ARE women, I would have thought. You deserve to crash if you do not change your stance on this. Disappointing does not cover it. EDITED

MI

Melanie in UK 19 HRS AGO

Go woke, go broke. Yet another place where shopping has become impossible. All these trans snake oil sellers need to be caged.

NL

Nigel Le Gresley 8 HRS AGO

I'd do MORE than cage them.

NM

Neil McEvoy 19 HRS AGO

"figures from controversial charity Stonewall, which suggested that the number of trans children attempting suicide is "double the national average".

I don't suppose they'll draw the obvious conclusion that denying one's biology may not bring unalloyed happiness.

PM

Piggy Malone 17 HRS AGO

Or the even more obvious conclusion that Stonewall is lying and has no such statistics.

AG

Al Green 13 HRS AGO

Quite. Perhaps mentally vulnerable and mentally ill kids are more easily confused (and easy to confuse) about their identity. EDITED

XI

XX is not equal to XY 18 HRS AGO

Thank you DT. I had ordered some stuff for my house which came to a tidy sum. Will now cancel the order. I will not give my custom to people who support the abuse of vulnerable children. EDITED

DC

Darrel Charles 19 HRS AGO

The JL management appears to have lost its collective mind. EDITED

KP

Karl Plummer 19 HRS AGO

Sounds like JL is advocating child abuse. There must be a law that punishes this sort of expression. If you can be sanctioned for calling a man in a dress a man, then the people advocating the facilitation of child transition should be treated as criminals.

MB

Mabel Burlington19 HRS AGO

For goodness' sake! What are they thinking?! Our last remaining decent department store and they pull a stupid stunt like this! Hopefully, they will tune into public sentiment pronto and survive long term.

JB

John Bull17 HRS AGO

Another organisation managed by Inclusivity and diversity factions, spawned by HR, instead of run by retail managers.

AG

Al Green13 HRS AGO

It's no accident. The neo-marxist goal is precisely to destroy our institutions.

PR

PK Ripper19 HRS AGO

I think I need to buy a smallholding and a sewing machine as there will soon be nowhere I'm willing to shop. My 11 year old daughter hates pink and girly things but is proud to be a girl. This stuff is dangerous.

GM

Gaye Mann18 HRS AGO

Why are trans people always demanding we accept them as they are, when they couldn't accept themselves as they were?

MC

mel cleary18 HRS AGO

Exactly

HF

Harry Flashman18 HRS AGO

Isn't chest binding a bit like the foot binding practiced for about 1000 years in China, on young girls? And not such a long way from FGM.

1

SHOW OLDER REPLIES

JW

Jay Westover18 HRS AGO

It's outrageous that anyone should be promoting binding. Pain, deformed ribcages and lung infections - just fan-bloody-tastic, way to go, JL. For shame!

AL

Airey Legg7 HRS AGO

Breast cancer will sky rocket with those lymph nodes being damaged. Give it ten years.

IM

Ian Metcalfe18 HRS AGO

John Lewis can console themselves that they are highly rated by Stonewall, when they go bankrupt.

#Boycott

TC

Tim Cullis18 HRS AGO

For more than fifty years my wife and I have bought all our major home purchases from the various John Lewis shops including Pratts, Trewins, Peter Jones, Robert Sayle and Waitrose. I've watched the slide of John Lewis during Dame White's tenure with dismay, but this link up with Stonewall, Mermaids and other evil bodies are too much, and we won't be buying anything from the group ever again. And our credit cards will be returned as well.

1

SHOW OLDER REPLIES

DW

Deborah Williams18 HRS AGO

My thoughts exactly

MW

M Wheeler9 HRS AGO

For the personal use of White and her lovely friends. Just what they need....

MC

Mary Clarke5 HRS AGO

Well done Sharon White and her pals at JLP. This 50 + years customer will not be entering your stores any more. Thank you to all the helpful staff I've had the pleasure of dealing with over those 50 years, but, it's time to go. Ms White has succeeded in destroying what was the premier shopping destination for the average customer.

DN

David Newton 5 HRS AGO
+1.

HH

Hel Han 15 HRS AGO
Completely dominated and taken over by the woke tyranny and the lunatics of Stonewall.
Another once respected British company and institution committing corporate suicide.
I am sorry for the workers but JL Group is finished.

ML

Malcolm Loudon 19 HRS AGO
Do these companies have a death wish? Costa.

DW

David Weavers 18 HRS AGO
Stonewall must be the most dangerous, evil organisation ever funded by the British taxpayer.

AG

Ava Goodone 18 HRS AGO
Don't forget PIE, Paedophile Information Exchange, supported by Labour MPs.

JC

Jeanette Cairns 15 HRS AGO
What a sick world we live in and shocking that a once respected retailer like John Lewis are promoting this nonsense.

DC

David Cooper 17 HRS AGO
There is no such thing as a "trans child", only one who is a victim of the modern day social contagion involving brainwashing, hysteria and hardcore wokery, whether inflicted by parents, teachers or third parties introduced by parents or teachers.
Years ago we had tomboys and cissies. For them, it was just a passing phase that did not materially affect the subsequent natural course of biology, even by reference to the minority of them who turned out to be gay.
Where will this end?

PH

Peter Hodgson 17 HRS AGO
Tomboys and cissies...
Those were the days!

JM

JM MM 16 HRS AGO
Children go through all sorts of stages, which may include having a crush (As it was called in the old days) on a member of the same sex or feeling uncertain about who they are and what their life will be. These are just part of growing up! And a lot changes once those puberty hormones kick in. On that, puberty is not something to be avoided! Sensible adults need to support young people as they go through this time of change, not give them hormone blockers and breast binders!

GM

Gary Moore 19 HRS AGO
I'm finally done with John Lewis. Have spent many tens of thousands of pounds over the years.
But never again.

MK

Marianne Kay 19 HRS AGO
Hopefully they will go the same way as BHS and Debenhams after this highly offensive enterprise.

GM

Gerald Martin 19 HRS AGO
John Lewis, the perverts friend.

ZT

Zeno the Stoic 18 HRS AGO
Is John Lewis completely mad?? what does it possibly hope to gain by printing dross like that?

PK

Patrick Keats 18 HRS AGO

This is what happens when you put a civil servant in charge. Woke optics are considered more important than business or policy goals.

PR

PROUD REMOANER 18 HRS AGO

no self respecting middle class person should shop at John Lewis

they are corrupting and destroying the innocence of children

it's gross

AW

Alan Waters 18 HRS AGO

Trans people are not at higher risk of hate crimes - they are the main propagators of hate crimes, against women !

1

SHOW OLDER REPLIES

LB

L Beney 18 HRS AGO

The DARVO Strategy - Deny, Attack, Reverse Victim and Offender. Trans rights activists are expert at it

RH

Rebecca Harris 18 HRS AGO

Very true!

CB

Chris Beasty 17 HRS AGO

Sharon White has done an absolutely terrible job. She's managed to drag one of our most prestigious brands to the brink of ruin.

JM

JM MM 16 HRS AGO

But she ticked the right boxes!

FM

Fiona McAnena 18 HRS AGO

Even if any of the advice was sound - which it is not - why is a staff magazine covering this subject? It's completely irrelevant to the job. This is a good illustration of this push to destroy social conventions around sex and sexual display. Adults may make their choices but enrolling children in ways that will harm them for life is unforgivable.

SL

Steve Lyall 16 HRS AGO

"It has been positively received by the huge majority of our Partners" Don't believe you Mr Spokesman.

RH

Randolf Hurst 15 HRS AGO

It could be true. Anyone would know to express a negative view would endanger their job.

JB

James Bond 15 HRS AGO

That in itself is trans-biological-fascism

SN

Sir Nicholl Vieux-Croustillent 6 HRS AGO

A lot of people blaming Sharon White alone for JL's descent into perverse wokery. I think it goes a lot deeper as the organisation obviously aspired to a 'diversity hire', given her lack of relevant experience for the role.

The rot at a senior level was already embedded, and like lots of other businesses these days anyone with sense would know that calling out this crap would be a death knell for their career.

Anyway the missus has just cancelled our account. I have a teenage daughter who is a bit of a tomboy and the thought of her being persuaded to go down the trans road is horrifying.

AD

Andrew Dodds 7 HRS AGO

There is no such thing as a trans child.

Only a mentally ill parent.

JK

julian kilmartin 18 HRS AGO

Thank Dame Sharon for dragging JLP down. Useless woman.

FF

Felicity Fisher 18 HRS AGO

Just like Vennells

JK

julian kilmartin 18 HRS AGO

Exactly Felicity.!

GB

Gillian Burton 16 HRS AGO

I have boycotted since the Christmas advert lecturing on white privilege. This once great organisation deserves to die.

HW

Helen Williams 4 HRS AGO

Stonewall. The U.K.'s most dangerous enemy. God help any child who comes under their toxic influence.

MT

Mary treacy 7 HRS AGO

I am struck by how backward we are becoming, dressed up as progression.

Female foot binding was a thing in China in the 1800's. Catholic nuns encouraged female pupils to breast bind in the 1950's/1960's.

Why does there always seem to be a shady movement in the background, creepily focused on the mutilation of women?

PD

Peter Davis 7 HRS AGO

Funded by a couple of weird american billionaires, but the Left think it is their idea and as it winds up normal people they will stick with it.

SJ

S Jenkins 8 HRS AGO

I have just closed my account with JL. I have loved this store for over forty years but I will no longer be a customer. Dame Sharon White has ruined this company by introducing her hideous woke policies.

MG

Mick Ganley 8 HRS AGO

It is quite alarming how corporations of late are hellbent on committing hideous acts of retail self-harm and isolating, even insulting, their core customer base, as in this case. I've been a regular at Waitrose at least once a week. Yesterday was the last time I will set foot in the place. I find it heart breaking that a retailer who provides such great produce that I have enjoyed for years now wishes to wither on the vine. It thoroughly deserves to as well if this is its vision of the future. I just feel so sorry for the poor partners who have not signed up to this awful social engineering project; they deserve so much better.

JD

Jack Dawson 8 HRS AGO

And insulting their staff. I know quite a few Waitrose staff and they all say that they have never known morale so low. They now refuse to call themselves partners in staff meetings.

MG

M Gadd 8 HRS AGO

It is alarming, almost like they have been programed and left reason behind.

We are moving into a dystopian world , inch by inch.

RS

Roger Stone 4 HRS AGO

Well, I just told a Waitrose store manager that I just want to some shopping and not be faced with this constant gender stuff. I was asked to leave the store. EDITED

2

SHOW OLDER REPLIES

WS

W Sewell 1 HR AGO

Oops another customer lost.

SB

S B Wilkinson 1 HR AGO

Well done!

A badge of honour.

It's not enough to just remove our custom - they must be told why.

CR

Chris Riding 5 HRS AGO

Why is JL encouraging the grooming of children and child mutilation.

TC

Tim Cullis 7 HRS AGO

I've cancelled my John Lewis account. I logged into johnlewis.com, clicked on 'My John Lewis Card' and clicked cancel. Then I went back to Account and clicked on 'Sign in & Security' to delete my account, at which stage I was able to leave the following message, "I've been a customer for more than 50 years but you have gone down the rabbit hole of dangerous and irresponsible woke ideology."

JL

Janice Lanning 7 HRS AGO

Good for you

AB

Arthur Butterfield 6 HRS AGO

Will do the same

GO

Grumpy Old Cow 12 HRS AGO

This is dangerous child abuse in the name of equality. The people promoting this stuff are dangerous and the organisations quoted should be proscribed. Total medieval excrement, akin to foot binding which also leaves the child crippled for life.

I am done with John Lewis and Waitrose.

WK

Wendy Kellett 12 HRS AGO

So am I; account cancelled

MK

Mark Kirkby 17 HRS AGO

If John Lewis is promoting this rot then it deserves to go broke. The demographic of their customers will not agree with the fascist trans ideology

NM

Neil McCauley 17 HRS AGO

It's the management not the staff. They do not deserve what Sharon White has done to them. A complete lack of leadership and incompetence. One can see why the talent left.

MF

Millie Fawcett 6 HRS AGO

I don't think I can shop at John Lewis any more. How on earth does the new CE battle back against this sort of PR disaster? If I were a member of staff being peddled this damaging woke nonsense I'd think about moving to another employer. Except they'd possibly encounter exactly the same thing wherever they go. The breast-binding advice is misogynistic, damaging nonsense like foot-binding in China was in the 18th and 19th centuries.

MS

Marc Standing 6 HRS AGO

How does the CE battle back against this sort of PR disaster?

Easily - fire the people promoting the woke nonsense.

TS

Terry Snowball 6 HRS AGO

"We've a number of networks across our business, which encourage open conversations. Partners can share their own questions and experiences – even on topics where people have different views."

The narrative is tightly controlled by the far left. All opinions contrary to those of a tiny minority in this country cannot be expressed without fear of sanction. Were a JL employee to say on such a network that facilitating a sex change for a child under the age of 16 amounts to child abuse, that employee would probably lose his or her job for 'hate crime'.

AB

Arthur Butterfield 6 HRS AGO

That's only to be expected these woke queer days. What do former managers who were made redundant have to say I wonder.

ST

Stephen teresaandsteve 5 HRS AGO

Would not be surprised if they had to sign NDAs

IW

I will be Quick 15 HRS AGO

I thought all this rubbish left with the last CEO, the new CEO as a seasoned business person apparently understood why JLP were losing money because they had lost their focus. The latter is still clearly a problem and the team responsible for this ought to be seeking alternative employment somewhere better suited to their pathetic talents.

PC

Pauline Coleman 17 HRS AGO

Why do these companies waste time and money on race and gender? Do they think it impresses us? News for them -it disgusts us.

Stonewall and Mermaids should be banned and certainly not given taxpayers' money.

.

MC

mel cleary 18 HRS AGO

This is a shame, but in recent times not surprising. I like John Lewis and shop there, but I won't support a business that speaks positively about chest binders for young girls in a staff magazine. Boycott.

CK

Charles King 11 HRS AGO

Stonewall are terrorists. Ban them.

DP

David Preutz 5 HRS AGO

Never knowingly under woked!!

PS

PETER SHAW 5 HRS AGO

John Lewis will end up as one of many defendants in a class action by thousands of people sexually mutilated as children. Within 10 years at most.

ST

Stephen teresaandsteve 5 HRS AGO

I would hope so, but unfortunately the damages would just be felt by front line partners, not the liberal elite management for promoting misogyny and questionable child rearing.

MC

Margaret Cook 3 HRS AGO

Hopefully. If it still exists.

SL

Stacey Lyons 13 HRS AGO

Bye bye John Lewis....how I loved you once. You clearly have no respect for your previous loyal customer base and maybe have no idea who your customers are and what they want - we shall go elsewhere!

WD

William Douglas 18 HRS AGO

Men win mens running races.

Men win womens running races

Men win non binary running races.

Breast binders available on the high street to support transition to men.

Is this some sort of misogynistic dream to eradicate women entirely?

Will these people never rest until women are removed from society completely?

QB

Queen Bee 19 HRS AGO

What are they thinking? Appalling John Lewis!

DW

David Walker 6 HRS AGO

What is wrong with the John Lewis senior management, do they really want to bankrupt the company by continuing to alienate their customer base by pursuing these controversial policies?

1

SHOW OLDER REPLIES

ST

Stephen teresaandsteve 5 HRS AGO

Go woke, go broke

WS

W Sewell 1 HR AGO

What a very accurate prophecy that is. Pity the 'liberal' executives never notice that.

CT

Ca Ts 8 HRS AGO

John Lewis are facing seismic financial difficulties at present, in no small part due to appointing senior leaders based on their diversity credentials rather than their proven record of success and sound vision for the company. This magazine is another symptom of this disease and suggests the prognosis is terminal.

CP

Cambridge Person 18 HRS AGO

Amazing! Comments allowed on a JL article! Go woke go broke. That's what happens when the CEO is a box ticking exercise. Has it occurred to them that chest binding causes permanent damage? They are encouraging child abuse. EDITED

EP

Elizabeth Poole 18 HRS AGO

John Lewis have already alienated swathes of their previously loyal customers. They are just about to lose many more!

1

[SHOW OLDER REPLIES](#)

MH

martin houghton 18 HRS AGO

Same company.

LD

Liz Davis 18 HRS AGO

I know, they're "Partners". That's what I meant. EDITED

AC

Alternative Clinker 19 HRS AGO

We are approaching peak ClownWorld/Woke.

Corporations have been cowed by the fear of being cancelled for not embracing EDI.

The young PR, Marketing and Media guys have convinced the Company Boards that Woke is the way to go...or face 'dire' consequences.

Hence, all this John Lewis posturing and virtue signalling...and it also explains the changes in our TV adverts and TV Dramas.

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[SHOW OLDER REPLIES](#)

AC

Alternative Clinker 18 HRS AGO

When even Range Rover Evoque adverts are aimed at 2% of the UK population, who are supposedly hard done by, we are now closing in on Peak Woke... EDITED

CW

Colin Woodcock 18 HRS AGO

Do what we do: hit pause for 5 minutes and then fast forward through the social engineering adverts.

GF

Gary Forster 11 HRS AGO

Madness, dangerous, child abuse Another customer lost. I hope there are many more.

LH

LU HG 17 HRS AGO

" John Lewis has launched a magazine for staff which advises parents on how to find breast binders for trans children."

John Lewis advocate CHILD ABUSE and denial of women's rights.

Never again will I spend so much as a penny in Waitrose or John Lewis

1

[SHOW OLDER REPLIES](#)

VG

Velvet Glove Gerber 17 HRS AGO

On my last visit to JL in Oxford Street, using a walking stick, due to illness, I was harried from pillar to post by a series of rude, obnoxious staff from all corners of the globe, except, of course, Britain. The only helpful, friendly and courteous person in that massive store (with not a chair in sight) was the white English lady in the cafe, who showed me to a table a brought my much needed tea over to me. In fact the only chairs were in the ground floor men's department. I perched on the edge of one to be moved on by the hissy little male Chinese Prima Dona on the grounds that they were his display units. I have never spent a penny in JL since. I occasionally shop in Waitrose, but on line only. Not any more. I will never forget the Christmas ad a few years ago. Of course the little hero was black. The little white girl was an alien. I genuinely believe that Dame White is mentally ill, and that the JL partnership has completely lost touch with reality. Their latest venture is nothing short of child abuse. Stonewall Mermaid, the Woke Cult and all those associated with them must be banned for the safety of our society.

PB

Peter Bradshaw 15 HRS AGO

Well said. I'll buy your next pot of tea.. just not in JL.

GF

Gavin Foreman 18 HRS AGO

Why does 0.3% of the population create such noise? You should remain your biological sex until you're 18 and then knock yourselves out. Would solve all the issues at school and let folk change their bodies when they're adults not when they're immature and confused, etc.

MS

Melissa Sturgess 18 HRS AGO

Closing my account right now. Up to now have been a loyal customer. 20 years. No more.

GF

Guy Fawkes 18 HRS AGO

Ditto, done

JH

JL Ham 19 HRS AGO

Disgusting. Go woke, go broke.

RB

Robert Bruce-Chwatt 3 HRS AGO

Breast binders for children are child abuse.

CB

Carl Bowers 5 HRS AGO

My favourite shop is no longer my favourite .

MC

Mark Cooper 13 HRS AGO

John Lewis really does hate its staff (let's not continue the pretence they are partners).

This is what happens when you appoint a useless civil servant with zero business experience to run a major retailer.

SW

Shellby Wright 16 HRS AGO

I detest this bulox from a once-admirable company. Morally bankrupt and soon to be financially similar. It can use as much of the pervy alphabet as it wants, but John Lewis will lose the emotionally and socially conservative people who still think places like Waitrose really matter and pay to shop there. They don't and they won't. If you want our money, pander to our values. If not, crawl off and perish.

JB

James Bond 16 HRS AGO

Exactly.

JL

JCB Lay 16 HRS AGO

Parents of trans children should be investigated for Münchausen's syndrome

3

SHOW OLDER REPLIES

VG

Velvet Glove Gerber 15 HRS AGO

Actually, I do seriously believe that they should be investigated. This is a widespread problem and there must be something wrong if parents can't understand that their children are too young to make decisions that could affect their entire lives. Parental pressure or even sympathetic enabling could do untold damage. I was a tomboy as a child, for many years. I liked a pretty dress now and again, but my parents were wise enough to let me wear shorts and dungarees,

(my younger, bigger, brother's hand me downs), build dens and dams, climb trees, collect frogs and snails, and turn my expensive coach built dolls pram into a pick up lorry for rocks and bricks. I never wanted to be a boy, just to do the things that boys usually do. Children need to test their identity, without pressure from adults with an agenda.

JB

James Bond 15 HRS AGO

Agreed...especially the first paragraph...they should be investigated for adult and parental negligence. Have a good weekend. EDITED

JC

John Caomhanach 18 HRS AGO

That is me finally finished with John Lewis. How very, very sad that a once great company has come to this!.

RB

Rebecca Bland 18 HRS AGO

Well they have been struck off my 'places to shop' list. Won't have many left soon. Why are these companies obsessed with this misogynistic b*****?

CG

Charles Gordon 18 HRS AGO

Stonewall is no longer a charity. It's now an activist cult that's doing immense damage to the progress made in LGB equality. Its founders disown it and even the BBC dropped them.

CD

Chris Dawson 18 HRS AGO

The Government should ban this evil organisation!

RE

Rupert Evans 18 HRS AGO

Waitrose/John Lewis is now operating a Paedo/Perverts charter for its staff and trying to be Ann Summers in the aisles..

I'll shop elsewhere thank you.

SR

Stuart Richards 19 HRS AGO

Child abuse.

1

SHOW OLDER REPLIES

MK

Marianne Kay 19 HRS AGO

In a magazine from a John Lewis near you.

'Never knowingly underbound'.

SR

Stuart Richards 18 HRS AGO

I'm a man, and I can't really imagine the female experience of puberty, but I can guess (and know from talking to female friends) that it can be a far more uncomfortable experience for girls than for boys, more visceral (as it were) and of course it attracts sexual attention from one's peers and from older men, so I understand that for some girls, the changes their body undergoes is profoundly unwelcome. But seriously, to suggest that this is a sign of gender dysphoria is insane and cruel.

TL

Thomas Lyons 19 HRS AGO

Prison time is coming for these degenerate child abusers.

GF

Guy Fawkes 18 HRS AGO

Nicola the Fish? She is so weird, I'm beginning to think it's more than all the normal rumours (dyke; born male..). Perhaps she's in the Savile league....

LE

Lettuce Elphinstone 5 HRS AGO

The Lib Dems have just realised that there are not as many women with penises as they thought.

John Lewis take note.

RW

Rachel Williams 5 HRS AGO

John Spedan Lewis - a true Christian apparently. He must be spinning at the trashing of his legacy and beliefs.

AM

Al Manzora 6 HRS AGO

JL supporting child abuse.

PG

Philip Gunter 8 HRS AGO

It is interesting that the John Lewis Spokesperson refers to an LTGBQ+ Network within the organisation. This is exactly what has happened in the MoD, the creation of an LGTBQ+ Network that operates outside of the chain of command/management. The network is akin to a parasite. With the direction of Stonewall it bores into the heart of the company asserting itself by shutting down open conversations. The John Lewis newsletter, also common to the MoD, will come off the back of mandatory Diversity & Inclusion Training - superficially about education but really about flushing out and isolating those who do not agree. These are the tactics used by Pol Pot.

3

SHOW OLDER REPLIES

PG

Philip Gunter 7 HRS AGO

More importantly where is the conversation about how to stop it? I see lots of outrage and anger but I don't see a clear headed group with a plan for shutting this down. It seems the first step must be to stop the training days and close down the LGBTQ+ Network internal communications. This isn't difficult but will require a change of policy and a strong willed individual capable of taking on the 'useful idiots' who don't understand what they are doing.

LB

L Beney 7 HRS AGO

A lot of it hinges on interpretation of the Equality Act, as far as I can see.

IR

Ian Raw 11 HRS AGO

We live in a very sick world right now

DB

Diane brennan 15 HRS AGO

John Lewis has lost the plot and my custom.

RJ

Rob Jackson 15 HRS AGO

Was really hoping JL turned things round but not after hearing this. Enough. Shan't be shopping with them.

JJ

John J 15 HRS AGO

Scary. Don't want to deal with them. They are nuts.

JB

John Burton 17 HRS AGO

We will never shop there again. Plain and simple

DG

D G PARVIN 17 HRS AGO

I am starting to struggle where to shop and what to buy nowadays!

I suggested a coffee a couple of weeks back, the nearest was Costa, DGP assumed he was going there, not a chance after they celebrated female mutilation last year. Memories can last a long time.

SC

SF

simon fenn 6 HRS AGO

They have appeased a few activists for the sake of alienating their core customer base. The majority of staff will be tearing their hair out. Have they not heard of Bud Light?

MS

Marc Standing 6 HRS AGO

Its not how their brains work - its not the Bud Lite marketing campaign that was wrong its the bad people who didn't like the advert that was the problem.

WS

W Sewell 1 HR AGO

Provide staff with a match for each unread copy of this 'Equality' magazine !

JD

Jack Dawson 8 HRS AGO

I started with the word starting with B and ending with limey but my comment was automatically removed. Anyway, I went on to say ...readers comments allowed on an article about John Lewis. Very unusual.

Dil dos (deliberate space. Ridiculous !) yesterday, breast binders today, I wonder what that once revered organisation has lined up for tomorrow.

Sorry to shout but ...NOT MY JOHN LEWIS EDITED

SP

Schrodinger's Parrot 9 HRS AGO

There is nothing 'controversial' about Stonewall. It is a protection racket run by and for work shy perverts.

SS

Susan Sullivan 13 HRS AGO

They must be deranged! This was the go to shopping experience. They were trusted and loved. The day that Sharone White came in, they fell through the floor. How disgraceful to get involved in this. They now treat their staff abysmally, they used to value them.

JE

John Etherington 16 HRS AGO

Boycott? Absolutely! Immediately & completely. JL & Waitrose. Shop elsewhere until this is retracted & renounced.

FR

Fabian Redpath 17 HRS AGO

Is JL stupid? Some of us have been loyal customers because we want to support a British business rather than some silicon Valley retailer. But then they do this? Sorry, I'm gone JL.

OC

Oliver Chappell 17 HRS AGO

I can't believe there are so many John Lewis fans here. Who cares what the products or store vibe is like when the culture is as it is? Would you buy from Stalin if he sold the tastiest bread? We've boycotted the entire group for several years now. I don't think there's any point in complaining to the poor people who have to work there, the rot in a company usually starts at the top.

VG

Velvet Glove Gerber 16 HRS AGO

To be fair, I have seen very little but censure for JL in these comments. Don't know if you've got a different version of the Telegraph where you live.

MH

Mary Humphreys 17 HRS AGO

They are only shopkeepers and grocers. They are not psychologists, physicians or General practitioners. What the heck are they doing pronouncing on suicide risk or breast binders for impressionable girls?

Can't somebody put a stop to this madness?

CV

C V 18 HRS AGO

" John Lewis has launched a magazine for staff which advises parents on how to find breast binders for trans children."

Gobsmacked and horrified.

How irresponsible!

AG

Ava Goodone 18 HRS AGO

Are they now run by paedophile perverts?

AR

Anthony Roberts 8 HRS AGO

Hey, John Lewis, I have parted with my hard earned with you. That ended today.

I will not support a Co that endorses child abuse. EDITED

LS

Lionel Scott 8 HRS AGO  REPLY TO EDITED POST

Yes, nor I.

AB

Able Bodied 8 HRS AGO  REPLY TO EDITED POST

Nor me.

JV

John Vaccaro 9 HRS AGO

I remember the days when staff magazines featured articles on long service awards, social functions and new store openings. Simpler days back then, before this retailer decided in was interested more in social engineering than serving its customers.

JM

Jane Marshall 11 HRS AGO

I have always bought major purchases from JL and my favourite wine from Waitrose (was planning a new order this weekend).

However, this is it for me. I can no longer countenance spending my over-taxed income with an organisation promoting this ideology that causes irreversible harm to children.

Sharon White: how do you sleep at night?

MA

Miss Anne Thrope 11 HRS AGO

Sharon White, how's she sleep? A bit like Paula Vennell's and Alison Rose, I guess. Not great examples of women at the top of their game.

GO

Grumpy Old Cow 11 HRS AGO

These awful people give women in business a bad name and have set back equality in the workplace by years. They have been promoted beyond their competence just for being female and I, for one, am totally fed up with the bluddy mess they are making of our once great institutions.

JM

Jane Mary de Woolfson 15 HRS AGO

John Lewis has lost another customer with this dangerous nonsense. EDITED

RW

Rover Wilde 15 HRS AGO

John Lewis has become a woke joke along with its grocery arm Waitrose. The latter has a store in our area which has dedicated a huge chunk of floor space to cereals and other commodities you can fill up on without packaging. No one ever uses it! In the cafe all the pastries are laid out on a table for the flies and germs of the coughing, sneezing and talking customers to deposit on. EDITED

LR

Lou Reads 15 HRS AGO

I think JL have well and truly gone mad with this one and I rarely shop there any more anyway because they have so much stuff made in China, but I don't have a problem with Waitrose. They're good on animal welfare, which is important to me and I applaud the attempt to cut back on waste. I wish they had those commodities in my local store.

CR

Chrissie Retallick 15 HRS AGO

In France in the supermarkets choose your own vegetables etc, no wasteful packaging - what's wrong with that? Too much plastic packaging - go home and wash the vegetables like we used to.

ED

Eric Davison 16 HRS AGO

The final nail in the John Lewis coffin. A once great middle England tradition is now bankrupt in more ways than one and beyond saving.

KG

Kenneth Gardner 17 HRS AGO

Sorry, I'm done with them. Final straw. White out. Now.

JM

JM MM 17 HRS AGO

So, first sex toys, now breast binders - all tastes catered for! This was once a family store!

YJ

Yvonne Johnson 17 HRS AGO

Have you been to regular supermarkets recently? Condoms are for sale on regular shelves. Are you outraged by that too?

RM

Richard Mulligan 16 HRS AGO

Nope

BS

Bob Station 17 HRS AGO

I'm sorry but that is a good basis for logical people to veto John Lewis and Waitrose. This new thing actually bullies kids who may be gay or lesbian, or even just going through adolescent confusion, to actually convert sex via surgery and hormone treatment. Its shocking and people will regret going along with this.

WL

Wigan Lancastrian 17 HRS AGO

If you weren't already convinced that JL is fast disappearing down the proverbial toilet pan then here is more concrete proof that it is. Large scale job losses soon and yet an internal magazine is giving advice on breast binding - it simply beggars belief. Dame Sharon has to go.

MS

Mic San 18 HRS AGO

Did John Lewis not see what happened to Budweiser??? Dim wits.

HF

HE Fa 18 HRS AGO

Message Actions

What a crazy own goal JL - you are totally mad - don't you know your customer base????

VH

Vicki Harrison 18 HRS AGO

I was in JL Edinburgh last weekend. A man dressed in a full bridal outfit, gown and veil on his head, sitting at the makeup counter getting his face done up by a middle-aged lady whose jaw was set and had a thousand yard stare, like she couldn't believe she was actually having to do this but otherwise she would be fired. Maybe I'm wrong, but as I walked past, that's how it looked to me. It was clearly degrading for the staff member.

WD

Will Dempster 18 HRS AGO

Yes, very strange to see that sort of thing in Edinburgh Vicki. Quite regular in Glasgow though.

MH

martin houghton 18 HRS AGO

Go woke, go broke. I shop at Waitrose. No longer. They can shove their woke agenda where the sun don't shine. Vote with your money.

EW

Emma Willoughby 18 HRS AGO

More transgender people have higher suicide rates? Why is the answer to tell girls to damage and reject their bodies rather than help them with their serious mental health issue. It is disgusting how companies are telling parents and children it is normal. Wanting to surgically or hormonally castrate your own body is not a healthy or normal thing and retail companies...any company, should stay out of it.

SA

Sud Anym 18 HRS AGO

I suspect the more these transgender issues have come into the mainstream, the higher the suicide rates are from confused children.

PA

Paul Adams 18 HRS AGO

Well, that's the end of the John Lewis Partnership then.

MO

Man of Reason 19 HRS AGO

Stonewall needs to be stopped. It is a clear and present danger to children. This is as serious if not more serious case of child abuse than Rotherham, time to boycott John Lewis and stop them promoting sexual abuse of children by perverse parents who think they get kudos from forcing gender dysphoria on their kids

RH

Robert Henderson 5 HRS AGO

This exemplifies the quality of management judgement which continues to lead to the demise of this once great retailer.

SS

Sean Sharkey 8 HRS AGO

'Positively received by the huge majority of our Partners'. Prove that statement. No more purchases from JL.

CJ

Claire Jenkins 7 HRS AGO

As this was quietly leaked by someone who didn't want to speak out in the organisation, I think we can stick that statement in the bin.

LE

Laud Elpus 7 HRS AGO

Most partners knew nothing about it , never mind approve of it. A vociferous minority I think he/she/they mean.

PJ

Paul Jarvis 8 HRS AGO

"International Trans Day of Visibility, Asexuality Day, Agender Pride Day, Pansexual and Panromantic Visibility Day, Non-binary Awareness Week and International Non-binary People's Day"

How the hell did we get here?

1

SHOW OLDER REPLIES

CL

C Lawrence 8 HRS AGO

Goodness only knows. I don't even know what it all means, and have even less interest in finding out. Other peoples' sexual decisions are none of my business.

MG

M Gadd 7 HRS AGO

You can imagine how my mother felt before she died last year aged 96 and sharp as a needle in the head, so she was well aware of the direction of travel. It broke my heart, knowing what they had gone through in the war and what they thought they were fighting for.

And now !!!.....

SS

Septimus Smith 9 HRS AGO

If it is true that suicide attempts are double the national average in trans kids, then that is down to Stonewall and Mermaids. These twisted freaks are instilling doubt into kids in primary and junior schools. Both organisations should have their charitable status removed and allowed nowhere near schools.

JL

Judy Lawrence 9 HRS AGO

Why doesn't our government have the galls to take away their charity status. I hope that's on REFORMS agenda.

BS

Barbara Shaw 8 HRS AGO

It actually isn't true- these stats were dreamt up by the trans lobby for their own perverse agenda. See also their claims about suicide rates in adult male - "female" transsexuals- again complete nonsense

RC

Roy Caswell 10 HRS AGO

Let's not beat about the bush.

There is a large proportion of deviants & perverts, in positions of influence, pushing this vile agenda of child abuse.

There are only two genders.

Your sex is determined by your chromosomes.

LK

Livinia Knight-Mare 9 HRS AGO

Oh for the days when gender was the polite synonym for sex!

It's ridiculous that its meaning has been distorted to 'how you feel about your sexual identity'. Such a reductive, straight jacketing approach to the broad church of human personality.

And being a woman does not require hair flicking, heels and lipstick.

KW

Kate Wydra 10 HRS AGO

This is what happens when you get a 'diversity' hire. See Nat West, Aviva, Post Office etc.

Anything or anyone who actively promotes breast binding to adults or children should be put in prison. It's barbaric!

John Lewis has lost its way and been captivated by Stonewall and its fellow extremists. Its customers don't want to hear any transsexual, pansexual, asexual, non- binary claptrap when THEY ARE JUST DOING THEIR SHOPPING. Stop it!

PM

Peter Macdonald 13 HRS AGO

"John Lewis magazine gives tips on breast binders for trans children"

High time that the employee "partners" instructed the woke management to focus on the core business otherwise there won't be a business.

SL

Steve Lyall 16 HRS AGO

Hope they go bust. Another useless company who show complete disregard for their core customers with stupidity.

KB

Ken Barry 16 HRS AGO

Good bye John Lewis

RC

Robert Castle 16 HRS AGO

it makes me think of what the chinese did to womens feet, by making them wear too small shoes to rescript growth

I am just shocked at the thought of doing this to a age group that is too young to think for themselves

JM

Jane Mitchell 17 HRS AGO

Who at John Lewis has the relevant and necessary qualifications to participate and promote very serious childhood issues in this way? Absolutely nobody, so this should be a criminal offence! EDITED

SG

Sarah Gyngell 17 HRS AGO

John Lewis: read the Cass Report. Read Hannah Barnes' Time to Think, a careful, thorough report of the disaster of the GIDS centre at the Tavistock. Read the recent New York Times article 'As children, they thought they were trans. They no longer do' and all the material linked to that article. Take note of the whistleblowers and increasing lawsuits in the UK, USA, Australia, Europe and elsewhere. You are actively promoting an ideology that leads directly to the sterilisation of same sex attracted and autistic children.

LB

L Beney 17 HRS AGO

These people are not interested in facts, evidence or reality. It is an all-consuming ideology which permits no challenges, regardless of the lives destroyed in its wake. Vulnerable children are the principal victims.

AE

Alan Edwards 18 HRS AGO

Finished with John Lewis. Utter stupidity. Stonewall needs to be stopped with their insidious agenda.

TP

Tim Poole 18 HRS AGO

Mutilate your children in the name of social contagion.

Never will you be forgiven by them.

SP

S P Bradley 18 HRS AGO

Stonewall again! Perverts facilitating child abuse. There needs to be reckoning and soon.

MG

M Gadd 18 HRS AGO

Proscribe them.

MS

Marc Standing 6 HRS AGO

Are the board of John Lewis complete morons?

They launch an advert so woke even woke people complain about it, see sales crash and have to withdraw it - do they learn from the episode no.

DG

D G PARVIN 6 HRS AGO

In answer to your question;

Seems so, or more probable answer, YES.

SC

IM

Ian Martin 9 HRS AGO

Unfortunately this company seems to have no interest in its core customer base,watching their adverts I'm afraid to say I don't see anyone who looks like me,in their stores not many people resembling the advert

SH

Sebastian Harwood 9 HRS AGO

Every model is black it seems. Triggerred me and canceled my JL customer card. Had they had just one white male I might have kept it but after today's story no way. Bye Bye, go woke go broke.

AR

Alastair Role 11 HRS AGO

Just for the record, these trans activists are all fruitcakes with a cherry on top.

IB

inky Blackness 13 HRS AGO

Stonewall. Again. Everywhere you look this poisonous organisation has control.

RC

Richard Corke 13 HRS AGO

Another British institution ruined. When will we say enough is enough!?

MF

Malcolm Featherstone 13 HRS AGO

Jesus H Christ, John Lewis has completely disappeared down the rabbit hole.

WTH are they thinking?!

SP

Susie Preston 17 HRS AGO

JL and Waitrose are entering a Bud Lite phase.

SW

Steve Willis 17 HRS AGO

Makes me feel sick, reminds me when Chinese women had to bind their feet to ensure small feet back in the day, breast binding for trans kids is barbaric, John Lewis must be mad!

RE

Robin Erskine 18 HRS AGO

Everyone who has read this article should now exercise the discipline never to shop at John Lewis or Waitrose again. The time to act against these child abusers is now!

AM

AMBER MAX 17 HRS AGO

Absolutely! But such a shame as I love(ed) both..

DB

Derek Bryce 18 HRS AGO

Some businesses forfeit their right to exist. I'm afraid John Lewis is amongst them.

TT

Tim Truth 18 HRS AGO

This is utterly disgusting and obscene. I will never shop at John Lewis again.

VC

Veronica Curtis 18 HRS AGO

Utterly disgusting. Never again will I shop at either.

NP

N P Harrison 18 HRS AGO

Just letting you know Ms Sharon White, I cut my John Lewis card up and threw it in the bin.

CP

Cambridge Person 18 HRS AGO

I only have mine for the vouchers.

KA

K Artus 18 HRS AGO

Another failed woke woman promoted beyond competence.

CR

Chris Riding 2 HRS AGO

Why is JL supporting child grooming and abuse.

KR

Kate Robertson 3 HRS AGO

Good bye wonderful department store of my youth and early adulthood

You were an emporium to style and customer service most notably in your warm embrace within the stores

GHL was a small interior city with connecting walkways and wooden floors , Grand staircases leading from enticing scent to racks of lovely fashionable affordable clothes

Well priced crisp designed furniture that still graces my third American home thirty yrs later

We had a communal changing room. It was convivial One could ask advice and happily give when someone turned from the mirror in indecision

Women and girls

No doubt the trans bullies are demanding men have access these days

The high ceilinged cafe where you could linger , with a model who graced the aisles and lunch and afternoon coffee

Yes times change but what would my awkward but hopeful teenage self have made of this brain washing and dangerous ideology ?

It's truly child grooming

Their Baby department , trusted and browsed for infant equipment - have they lost their minds ?

What does this say to new and expectant parents with all their concerns for cost and safety as they bring a precious child into the world ?

John Lewis ! Complicit in this vile push to maim and mentally warp children

CL

Catherine Longstaff 2 HRS AGO

The fabric and haberdashery departments were my happy place when I was in my teens. None of that left now ☺

ST

Stephen teresaandsteve 6 HRS AGO

What on earth this has got to do with retail I don't know. To paraphrase a JKR term this is 'progressive misogyny'. In my personal view doing this to innocent children amounts to child abuse and could only make any perilous mental health issues worse.

Shame I like shopping in JL and Waitrose although much less likely to do so now. JL - go woke go broke!

LB

Lorna Bailey 11 HRS AGO

They have completely lost the plot and lost sight of who their customer base is. RIP John Lewis

DC

Dot Cotton 11 HRS AGO

Pure evil. Stonewall are evil. The LGBTCRAP agenda is evil. This is an entirely spiritual battle.

JB

Joe Blow 11 HRS AGO

Advice on how to disfigure your children in the staff magazine?

A mere symptom of woke out of control.

Put a useless civil servant in charge of your business and you get all the ills of the useless civil service.

CE

Chris Exelby 11 HRS AGO

Another great company going the bonkers woke route. Well count me out I refuse to support your initiative and will take my business elsewhere.

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